

CULTURE

heyalma

Hey Alma is an up-and-coming online community for millennial Jewish women to talk about careers, dating, spirituality and navigating the world as an adult.

"I just wanted to say that I am completely in love with this website, it's fun, feminist, and Jewish as heck!"

2017

Launch Year

400,000

Average Monthly Pageviews

220,000

Unique Monthly Visitors

205,000

Social Media Followers

37,000

Newsletter Subscribers

Monday, Tuesday & Thursday

40%

Readers are ages 18-34
& 22% readers are 55+
60% Female | 40% Male



heyalma.com