

PARENTING

Kveller

Kveller is a popular website and online community for hundreds of thousands of parents - mostly Jewish moms - to share, celebrate and commiserate about raising kids through a Jewish lens.

"I am just beginning to explore Judaism and have found Kveller to be a great resource. It feels comfortable to me—not judgmental of the level of observance I might have."

640,000

Average Monthly Pageviews

285,000

Average Unique Monthly Visitors

245,000

Social Media Followers

72,000

Newsletter Subscribers
Monday through Sunday

20%

Readers are ages 25-34
& 18% readers are 65+
65% Female | 35% Male

kveller.com