## **NEW YORK**

## Jewish Week

The NY Jewish Week is a digital news service with a unique focus on Jewish New York, its people and its institutions.

More than a news site, the NY Jewish Week runs a series of important educational and engagement programs, including **The Conversation**, an annual retreat for top and emerging thoughtleaders in Jewish life, and an annual program of **Public Forums**, featuring guest speakers at the top of their fields.

250,000

Average Monthly Pageviews

145,000

Unique Monthly Visitors

150,000

Social Media Followers

52,000

Newsletter Subscribers Sunday through Friday

35%

Readers are ages 25-44 & 19% readers are ages 65+ 51% Female | 49% Male

## **Late 1970s**

Launched as a weekly newspaper serving NYC, Westchester County, and Long Island

