

GEN Z

heyalma

Hey Alma is an up-and-coming online community for Gen Z and millennial Jewish women to talk about careers, dating, spirituality and navigating the world as an adult.

"I just wanted to say that I am completely in love with this website, it's fun, feminist, and Jewish as heck!"

2017

Launch Year

250,000

Average Monthly Pageviews

165,000

Unique Monthly Visitors

230,000

Social Media Followers

32,000

Newsletter Subscribers

Monday, Tuesday & Thursday

39%

Readers are ages 18-34

& 25% readers are 55+

57% Female | 43% Male



heyalma.com