

PARENTING

# Kveller

Kveller is a popular website and online community for hundreds of thousands of parents - mostly Jewish moms - to share, celebrate and commiserate about raising kids through a Jewish lens.

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*"I am just beginning to explore Judaism and have found Kveller to be a great resource. It feels comfortable to me—not judgmental of the level of observance I might have."*

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**500,000**

Average Monthly Pageviews

**255,000**

Average Unique Monthly Visitors

**305,000**

Social Media Followers

**77,000**

Newsletter Subscribers  
Monday through Sunday

**36%**

Readers are ages 25-44  
& 17% readers are 65+  
63% Female | 37% Male

**kveller.com**